

Ethical Guidelines for Insurance Professionals

Ethical behavior is crucial to preserving not only the trust on which insurance transactions are based, but also the public's trust in our industry as a whole. Delivered online, Ethical Guidelines for Insurance Professionals was designed specifically for insurance practitioners and uses insurance-based case studies to outline an ethical framework.

After completing Ethical Guidelines for Insurance Professionals:

- You'll be able to recognize ethical dilemmas when they arise.
- You'll have the skills needed to reach informed decisions when faced with a dilemma.

Topics Include:

- Defining related terms
- Professionalism
- Insurance professionals and high ethical standards
- Ethical responsibility to groups
- Ethical dilemmas
- Ethical Theories and decision-making tools
- Barriers to ethical decision-making
- Ethical Guidelines for Insurance Professionals
- Ethics case studies

Earn continuing education (CE) Credits:

Continuing education credit for passing the online exam included with Ethical Guidelines for Insurance Professionals is available in most states. To receive CE credits, pay a \$5 administrative fee when you register. Visit our Web site www.TheInstitutes.org for more details.

We recommend Ethical Guidelines for Insurance Professionals for:

All job functions and levels within the risk management and insurance industries.

Offered online and free of charge:

The Institutes offer Ethical Guidelines for Insurance Professionals at no charge. If you wish to earn CE credits for passing the fifty-question, objective, online exam included with it, there is a nominal \$5 administrative fee.

Free, valuable ethics tools:

Visit our Web site www.TheInstitutes.org for more information on Ethical Guidelines for Insurance Professionals and for group discussion materials, videos, ethics Webcasts, and more.

Renew your commitment to ethics—register for Ethical Guidelines for Insurance Professionals today at www.TheInstitutes.org.

▶ “The Institutes have taken a leading role in supporting the study and practice of ethical behavior. Facing new challenges every day, insurance professionals know that The Institutes will assist in converting ethical theory into practical business application of ethical principles that can be used to respond to day to day issues.”

—Elise M. Farnham, CPCU, ARM, AIM, CPIW
President, Illumine Consulting

